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HAUGEN'S GLAD GARDEN

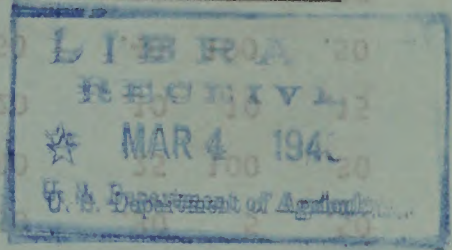
R. D. 3, Stoughton, Wis.

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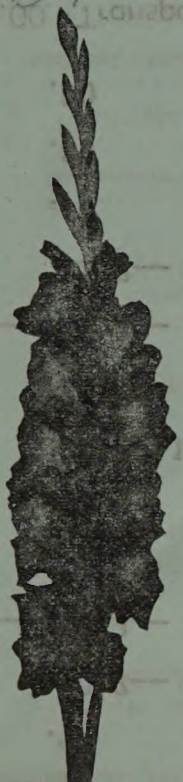


U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

opo 8-3591







1940

## PRICE LIST

GLADIOLUS OF WORLD WIDE DISTINCTION

# HAUGEN'S GLAD GARDENS

Stoughton :: Wisconsin

### GREETINGS

We wish to thank our many friends and customers for the generous orders of the past season, and the letters of appreciation of our stock. We try to furnish first class stock and if care and good cultural methods are used, really wonderful results can be had.

There is nothing with quite the appeal of the modern gladiolus. The infinite variety and really exquisite beauty available in "glads" now days makes them by far the most popular and desirable summer flower. There is really nothing so satisfactory for the money for most any floral use. With the marked improvement of varieties introduced in the last ten years the gladiolus are rapidly gaining in popularity. The reason for this is apparent, their great variety of color, long keeping qualities as a cut flower, and the wonderful effects produced by floral artists in making them into design work for all occasions, place the gladiolus in the front rank wherever flowers are used.

This year we have the largest and finest stock we have ever had. Have plenty of the commercial varieties and larger stocks and lower prices on some of the newer and better kinds.

We exhibited at four shows the past season, winning sixty-eight ribbons, twenty-nine blue, two trophies and cash awards. Twelve of these entries were displays ranging in size from twenty spikes to two hundred square feet.

This season we are listing twenty-one new varieties, each one is a "super" gladiolus. We consider that the color, habit, and form of each is most outstanding. It is a notable fact that six of these new varieties are white. Some are snow white, others with small red throat blotch, then imagine a spike with ten large well placed blooms ivory-white, heavily ruff'ed.

Control of thrip is now very definitely a matter of record. In fact one brief sentence tells the story—start the season with clean bulbs, then either dust or spray plants regularly.

The bulbs we send out are the finest that can be obtained, and are free from pests or injurious diseases. Our gladiolus are given special precautionary treatment and are carefully inspected.

We do not substitute unless directed to do so. If late in the season we suggest that you indicate a second choice, or that you permit us to substitute with equal or greater value.

All bulbs sent out will be of good clean healthy stock that has been fumigated for protection against thrip. Large and medium bulbs are of blooming size, large are 1 1/4 inch in diameter or over; medium are 1 inch to 1 1/4 inches; small bulbs are 1/2 to 3/4 inch. The large bulbs always produce the finest exhibition spikes and very often grow several spikes to the bulb. Medium sized bulbs give excellent blooms when planted early. Small bulbs will give a fair bloom but produce large bulbs for the following season. Bulblets seldom bloom but grow into bulbs mostly of small size.

Terms. All retail orders amounting to \$1.00 or over will be delivered free to any point in the United States or Canada, on orders less than \$1.00 add 15 cents for postage and packing. One or more bulbs or bulbets may be had at the 10 rate but no single item for less than 10 cents. On orders of \$5.00 and up we will accept 25 percent with the order, balance before shipment. I shall include liberal overcount and valuable extras with all orders.



	Per	Large	Medium	Small	Per Bulblets	
<b>AFLAME</b> ..... Huge begonia rose.	10	.50	.30	.15	50	.10
<b>ALADDIN</b> ..... Large ruffled salmon, cream blotch.	1	1.50	1.00	.60	1	.25
<b>ALAYNE</b> ..... New beautiful rose.	10	.60	.40	.20	100	.50
<b>ALBATROS</b> ..... Large, pure white.	10	.50	.30	.20	50	.20
<b>AMRITA</b> ..... New clear buff.	1	.50	.30	.20	10	.25
<b>ARABELLA</b> ..... Glossy dark red.	1	.25	.15 2—	.15	12	.10
<b>BAGDAD</b> ..... Huge smoky old rose.	10	.50	.25	.15	100	.20
<b>BARCAROLE</b> ..... New clear orange.	1	.75	.50	.30	2	.25
<b>BEACON</b> ..... Bright scarlet large cream blotch.	10	.80	.50	.30	100	.35
<b>BETTY NUTHALL</b> ..... Salmon, orange throat.	10	.50	.25	.15	100	.15
<b>BILL SOWDEN</b> ..... Large deep red.	10	.50	.30	.15	25	.10
<b>BLUE BEAUTY</b> ..... Probably best blue, strong grower.	1	.20	.15	.10	50	.25
<b>BLUE DANUBE</b> ..... Tall, light blue.	10	.50	.30	.15	50	.15
<b>BOB WHITE</b> ..... Tall white, rose throat marking.	10	.50	.30	.20	100	.20
<b>CAMELLIA</b> ..... White tinted pink, small scarlet blotch.	1	.30	.20	.10	10	.25
<b>CHIEF MULTNOMAH</b> ..... Large reddish—smoky, outstanding.	1	.25	.15	.10	15	.10
<b>CHRISTABEL</b> ..... Tall pink, yellow throat.	10	.60	.40	.30	100	.30
<b>COM. KOEHL</b> ..... Very large, deep red.	10	.50	.30	.15	100	.20
<b>CONSTANCY</b> ..... Large, clear rose pink.	10	.50	.30	.15	100	.20
<b>DEBONAIR</b> ..... Pink cream throat, very tall.	10	.50	.25	.15	100	.15
<b>DREAM O'BEAUTY</b> ..... Rose-red, a beauty.	10	.50	.30	.15	100	.25
<b>EARLY MELODY</b> ..... Light lavender-pink.	10	.50	.30	.15	100	.20
<b>EARLY PEACH</b> ..... Peach red, ivory throat.	10	.50	.30	.20	100	.20
<b>EDELWEISS</b> ..... Largest and most magnificent white.	1	10.00	7.00	5.00	1	1.00
<b>EDITH ROBSON</b> ..... Tall salmon, red blotch.	10	.50	.25	.15	100	.20
<b>ELLEN MARIE</b> ..... Picardy seedling, deeper pink, very good.	1	.10 2—	.12 3—	.10	25	.25
<b>EMILE AUBRUN</b> ..... Smoky bronze, cheery blotch.	10	.50	.30	.15	100	.15
<b>ESME DESAILLY</b> ..... Fine salmon pink.	10	.50	.30	.15	100	.20
<b>FLAMING METEOR</b> ..... Tall, light red.	10	.60	.40	.25	50	.15
<b>FRANK McCOY</b> ..... Tall, pure pink.	10	.60	.40	.20	50	.15
<b>GERTRUDE SWENSON</b> ..... Tall exhibition lavender.	1	.15	.10 2—	.10	25	.15
<b>GIANT NYMPH</b> ..... Good commercial pink.	10	.50	.30	.15	50	.10
<b>GOLDEN CUP</b> ..... Large clear deep yellow.	10	.50	.30	.15	100	.20
<b>GOLDEN CHIMES</b> ..... Ruffled light yellow.	10	.60	.40	.25	50	.15
<b>GOLDEN GODDESS</b> ..... Exhibition yellow (patented) large bulbs only	2	.15 12—	.90			
<b>GOLD STAUB</b> ..... Fine clear yellow, early.	1	.20	.10 2—	.15	15	.15
<b>GREEN LIGHT</b> ..... New white, buds green.	1	.20	.12 2—	.15	15	.25
<b>HINDENBURG'S MEMORY</b> ..... New gigantic red.	1	2.00	1.50	1.00	1	.25
<b>HINEMOA</b> ..... Deep rose, prominent cream blotch.	10	.60	.40	.20	50	.15

	Per	
<b>ISOLA BELLA</b> ..... Tall, pink ruffled.	1	
<b>JALNA</b> ..... Huge smoky, slate and salmon.	1	
<b>JERSEY CREAM</b> ..... New deep cream.	1	
<b>JONQUIL</b> ..... Clear deep yellow.	10	
<b>JOSEPH HAYDN</b> ..... Light blue, large dark blue center.	1	
<b>KING ARTHUR</b> ..... Very large, rosy lavender.	10	
<b>KRIMHILDE</b> ..... Early, light lavender.	10	
<b>LA FIESTA</b> ..... Fine new orange.	1	
<b>LAVENDER QUEEN</b> ..... New deep lavender.	1	
<b>LEONA</b> ..... Brilliant rose red.	1	
<b>LAIDLEY</b> ..... Cream, deep pink on edges.	10	
<b>LILLIAN GISH</b> ..... White tinted cream.	1	
<b>LUCIFER</b> ..... Exhibition orange, dark blotch.	10	
<b>MAID of ORLEANS</b> ..... The best commercial white.	10	
<b>MARGARET BEATON</b> ..... Pure white with small scarlet blotch.	1	
<b>MARGARET FULTON</b> ..... Fine clear salmon pink.	10	
<b>MARGOT BRUNINGS</b> ..... New large rosy pink.	1	
<b>MARMORA</b> ..... Large grey, purple blotch.	10	
<b>MAROCCO</b> ..... Dark maroon.	10	
<b>MARY ANSTEEN</b> ..... Early rose salmon, darker blotch.	10	
<b>MATTERHORN</b> ..... New pure white, creamy throat.	1	
<b>MAUNGA</b> ..... New large white.	1	
<b>MAX REGER</b> ..... Very good blue.	10	
<b>MAY DAVIDSON</b> ..... Pink, slightly grey cast.	10	
<b>MIBLOOM</b> ..... Early white, scarlet throat.	10	
<b>MILFORD</b> ..... New exhibition light blue.	10	
<b>MINUET</b> ..... Very fine lavender.	10	
<b>MISS ALAMEDA</b> ..... Salmon pink, carmine blotch.	10	
<b>MISS NEW ZEALAND</b> ..... Immense pink.	1	
<b>MOORISH KING</b> ..... Glossy deep red.	1	
<b>MOTHER MACHREE</b> ..... Smoky lavender, tinged salmon.	10	
<b>MRS. ERREY</b> ..... Large exhibition orange.	10	
<b>MYRNA</b> ..... A lovely new ruffled white.	1	
<b>NETHERLAND PRINCE</b> ..... Large, salmon pink.	10	
<b>NEW ERA</b> ..... New ruffled pink, a prize winner.	1	
<b>NINTH SYMPHONY</b> ..... Large clear salmon.	1	
<b>NOBILIS</b> ..... Clear dark red, good placement.	10	
<b>ODALISQUE</b> ..... Large white, scarlet blotch.	10	
<b>OPAL QUEEN</b> ..... Golden buff with orange feather.	1	



Large	Medium	Small	Per Bulblets		Per	Large	Medium	Small	Per Bulblets
.25	.15	.10	10	.25	<b>OKARINA</b> . . . . . 1	.30	.20	.15	6 .15
					Light smoky.				
.15	.10 2—	.15	25	.10	<b>ORANGE BUTTERFLY</b> . . . . . 10	.50	.30	.15	50 .20
					Small glowing orange, many open.				
.15	.10 2—	.10	25	.30	<b>OREGON</b> . . . . . 10	.80	.60	.40	100 .30
					Giant, light pink.				
.50	.30	.15	100	.25	<b>PARADISE</b> . . . . . 10	.50	.30	.15	100 .20
					Large ruffled apricot.				
.50	.25	.15	3	.15	<b>PAUL PFITZER</b> . . . . . 10	.50	.30	.15	50 .15
					Red purple with velvet texture.				
.50	.30	.15	100	.20	<b>PEARL of CALIFORNIA</b> . . . . 10	.50	.30	.15	50 .15
					Fine light pink.				
.50	.30	.15	100	.25	<b>PELEGRINA</b> . . . . . 10	.50	.30	.15	50 .15
					Best deep blue.				
.15	.10 2—	.10	10	.15	<b>PEGGY LOU</b> . . . . . 1	.30	.20	.10	5 .10
					Picardy in a new color, orchid pink.				
.25	.20	.15	3	.20	<b>PFITZER'S TRIUMPH</b> . . . . . 10	.50	.30	.15	100 .25
					Large blooms of salmon scarlet.				
.10 2—	.12		15	.20	<b>PICARDY</b> . . . . . 10	.50	.25	.15	100 .15
					Sensational salmon, the champion.				
.70	.40	.30	100	.35	<b>PIRATE</b> . . . . . 10	.50	.30	.15	50 .15
					Fine deep purplish rose red.				
.15	.10 2—	.15	25	.15	<b>PRIDE of PORTLAND</b> . . . . . 10	.60	.30	.20	30 .15
					Large rose pink, light blotch.				
.50	.30	.20	50	.15	<b>PRIM PICOTEE</b> . . . . . 10	.60	.30	.20	50 .20
					Red with narrow yellow edge.				
.50	.30	.15	100	.15	<b>RAPTURE</b> . . . . . 10	.50	.30	.15	100 .15
					Tall salmon, cream blotch.				
1.00	.60	.40	2	.25	<b>RECADO</b> . . . . . 1	.50	.30	.20	10 .25
					Rosy ash flecked with orange scarlet.				
.50	.25	.15	100	.15	<b>RECOVERY</b> . . . . . 10	.60	.40	.30	50 .20
					Dark rose.				
1.20	.75	.40	5	.50	<b>RED GIANT</b> . . . . . 1	.40	.30	.15	10 .30
					Mammoth spike, eight blooms open.				
.50	.30	.15	100	.25	<b>RED LORY</b> . . . . . 10	.50	.30	.15	50 .15
					Exhibition red, purple blotch.				
.50	.30	.15	100	.20	<b>REGENT</b> . . . . . 1	.50	.30	.20	5 .15
					Fine new scarlet.				
.80	.60	.30	25	.15	<b>REWI FALLU</b> . . . . . 1	.12 2—	.12 3—	.10	15 .10
					New giant, dark red.				
.80	.60	.50	2	.20	<b>ROSEMARY PFITZER</b> . . . . . 2	.15 5—	.20 5—	.10	50 .15
					Peaches and cream.				
.15	.10				<b>ROYAL YORK</b> . . . . . 1	.15	.10 2—	.15	15 .10
					Large deep scarlet.				
.80	.60	.40	100	.40	<b>RUDOLF SERKIN</b> . . . . . 1	.20	.12 2—	.15	10 .15
					Pure dark pansy blue.				
.60	.40	.25	50	.20	<b>SAHARA</b> . . . . . 1	.25	.15	.10	10 .25
					Unusual light russet flecked darker.				
.50	.30	.15	50	.15	<b>SHIRLEY TEMPLE</b> . . . . . 10	.80	.50	.25	25 .25
					Beautiful tall ruffled cream.				
.60	.40	.30	100	.20	<b>SMILING MAESTRO</b> . . . . . 10	.60	.30	.20	50 .25
					Deep salmon rose, very good.				
.50	.30	.15	50	.15	<b>SNOW PRINCESS</b> . . . . . 1	1.00	.60	.30	5 .40
					Outstanding milky white.				
.60	.40	.25	50	.20	<b>SOLVEIG</b> . . . . . 10	.80	.60	.40	25 .15
					Ruffled white, small pink blotch.				
.15	.10 2—	.15	10	.10	<b>SONATINE</b> . . . . . 10	.60	.40	.20	50 .15
					Rose, small red blotches.				
.10 2—	.10 3—	.10	10	.15	<b>STAR OF BETHLEHEM</b> . . . . 10	.60	.40	.25	20 .10
					Immense snow white.				
.50	.30	.15	100	.15	<b>TAKINA</b> . . . . . 1	.10 2—	.12 3—	.12	25 .10
					Giant purple from New Zealand.				
.50	.30	.15	50	.15	<b>TIMBUCTOO</b> . . . . . 1	1.50	1.00	.60	2 .25
					Fine dark rose red.				
2.00	1.50	1.00	1	.25	<b>TIP TOP</b> . . . . . 10	.60	.40	.25	100 .40
					Fine brilliant scarlet.				
.50	.30	.15	50	.15	<b>TREVONIAN</b> . . . . . 10	.60	.40	.20	30 .10
					Large outstanding rose red.				
.20 2—	.25 2—	.15	15	.25	<b>TUNIA'S TRIUMPH</b> . . . . . 1	1.00	.50	.30	5 .50
					Huge, orange red.				
.20	.12 2—	.15	5	.10	<b>VAGABOND PRINCE</b> . . . . . 10	.60	.40	.25	100 .30
					Mahogany brown, flame blotch.				
	.60	.30	25	.15	<b>VALERIA</b> . . . . . 1	.40	.20	.10	10 .15
					Fine new salmon scarlet.				
1.00	.80	.50	25	.15	<b>ZAUBERFLOTE</b> . . . . . 10	.80	.60	.40	100 .50
					Peach rose with red blotch.				
.50	.30	.20	10	.50	<b>ZUNI</b> . . . . . 1	.30	.20	.10	10 .25
					Smoky silvery-rose.				

Order \$1.00. Transportation charges prepaid on all the foregoing stock.



# Wholesale Prices F. O. B. Stoughton, Wis.

Priced per 100. 25 bulbs at 100 rate. 500 bulblets at 1000 rate. On order received before March 1, accompanied by cash in full we will add 10% over count if order is over \$15.00. If out of size ordered will send next smaller size and add enough extra to offset difference in price, unless otherwise requested. All stock subject to prior sale.

	No. 1	No. 2	No. 3	No. 4	Prices Are Per 100		1000	BULB-LETS
	1½ up	1¼-1½	1-1¼	¾-1	½-¾	¾-1		Quart
ALAYNE .....	\$4.50	\$4.00	\$3.50	\$3.00	\$2.00	\$1.50	\$4.00	\$
ALBATROS .....	2.50	2.00	1.60	1.30	1.00	.80	.75	2.25
BAGDAD .....	2.00	1.60	1.40	1.20	.90	.75	.50	1.50
BETTY NUTHALL .....	2.00	1.60	1.20	1.00	.80	.70	.50	1.75
BILL SOWDEN .....	2.50	2.00	1.60	1.30	1.00	.85	.75	2.50
COM. KOEHL .....	2.50	2.00	1.50	1.20	.90	.60	.75	2.00
CONSTANCY .....	2.50	2.00	1.60	1.20	1.00	.80	1.00	2.50
DEBONAIR .....	2.00	1.50	1.00	.75	.50	.40	.50	1.50
DR. BENNETT .....	2.00	1.60	1.20	1.00	.80	.70	.75	2.00
DREAM O'BEAUTY .....	2.50	2.00	1.50	1.20	.80	.70	.80	2.50
EARLY MELODY .....	2.20	1.80	1.40	1.10	.80	.60	.75	2.00
EDITH ROBSON .....	2.00	1.60	1.20	1.00	.90	.80	1.00	2.50
ESME DESAILLY .....	3.00	2.40	2.00	1.50	1.20	1.00	.90	3.00
FLAMING METEOR .....	3.00		2.10				1.00	
GOLDEN CUP .....	2.00	1.60	1.20	1.00	.70	.50	.80	2.50
KING ARTHUR .....	2.60	2.00	1.60	1.20	.90	.80	1.25	3.00
KRIMHILDE .....	2.80	2.40	1.80	1.40	1.20	1.00	1.00	2.75
LUCIFER .....	3.00	2.50	2.00	1.50	1.25	1.00	1.50	3.00
MAID OF ORLEANS .....	1.80	1.40	1.20	1.00	.80	.70	.60	1.50
MARGARET FULTON .....	2.00	1.60	1.20	1.00	.90	.75	.80	1.75
MARMORA .....	2.40	2.00	1.60	1.20	1.00	.80		
MINUET .....	2.50	2.00	1.80	1.60	1.20	1.00	1.00	2.75
MOTHER MACHREE .....	2.40	2.00	1.60	1.20	1.00	.80	1.25	3.00
NETHERLAND PRINCE .....	3.00	2.60	2.00	1.50	1.00	.80	1.50	3.50
PARADISE .....	2.50	2.00	1.60	1.30	1.00	.90	1.00	2.75
PELEGRINA .....	2.50	2.00	1.60	1.40	1.20	.90	1.25	3.00
PICARDY .....	1.60	1.20	.90	.70	.50	.40	.50	1.00
RECOVERY .....	2.50	2.00	1.50	1.20	1.00	.80	1.00	2.50
RED LORY .....	2.80	2.40	1.80	1.40	1.20	1.00	1.00	3.00
SHIRLEY TEMPLE .....	5.00	4.00	3.00	2.00	1.50	1.00	5.00	
SMILING MAESTRO .....	3.00	2.50	2.00	1.50	1.00	.75	1.50	4.00
STAR OF BETHLEHEM .....	4.00	3.00	2.40	2.00	1.60	1.20	3.00	8.00
VAGABOND PRINCE .....	4.00	3.00	2.40	2.00	1.60	1.20	2.00	5.00